

On Line

Winter 2014



We wish all of you a happy holiday season and a prosperous, safe, New Year!

Is there a "Sony" hacker looking at your data?

Is your data secure?



The Threat is Real

Cybercriminals increasingly target small business.



If a data breach costs you even one loyal customer —

IT'S BIG.

Small businesses are a prime target for cyberattacks.¹



The Numbers Tell a Story:

55% Small business owners experiencing at least one data breach²

72% Unable to fully restore their company's data²

44% Data breaches caused by a malicious or criminal attack³



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